

COMMUNICATION

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Communication is the study of the innate human ability to use symbols and create meaning. The Department of Communication contains within it two tracks: Communication Studies and Communication Sciences and Disorders.

COMMUNICATION STUDIES

Research and instruction in Communication Studies focus on the study of how messages in various media (spoken, written, printed, photographic, electronic) are produced, used, and interpreted within and across different contexts, channels, and cultures. Communication Studies focuses on how people arrive at shared meanings through an interchange of messages or, in other words, the symbolic processes through which meaning and social reality are created. The origin of Communication Studies goes back to the ancient Greeks and, in its infancy, the discipline emphasized public speaking alone. Today the discipline studies symbolic processes — whether oral, written, or nonverbal — in a variety of contexts: intrapersonal communication, interpersonal communication, group communication, organizational communication, public address, and the mass media. Majors in the track of Communication Studies learn how to be more effective communicators and how to be critical analysts of communication, thereby preparing them for life as enlightened citizens and professionals in a variety of career paths such as business, education, law, politics, media, and the ministry.

Major in Communication Studies

Consists of eleven courses:

- One of the following courses: COMM 14500, 22000, 22100, or 22500
- One of the following courses: COMM 15200, 25000, 25200, or 25400
- One of the following courses: COMM 22900, 23100, or 33200
- Three of the following courses (cannot be the same courses as taken for the above requirements): COMM 11100, 14500, 15200, 20000-20003, 22000, 22100, 22500, 22900, 23100, 25000, 25200, 25400, 33200, or 35000-35002
- COMM 31100
- One of the following courses: COMM 35200 or 35300
- Junior Independent Study: COMM 40100
- Senior Independent Study: COMM 45100
- Senior Independent Study: COMM 45200

Minor in Communication Studies

Consists of six courses:

- One course from the Human Dynamics category
- One course from the Rhetorical Studies category
- One course from the Media Studies category (except 13000, Radio Workshop)
- Three course credits of electives chosen from (cannot be the same courses as taken for the above requirements): COMM 11100, 14500, 15200, 20000, 22100, 22500, 22900, 23100, 25000, 25200, 25400, 33200, 35000

Special Notes

- Majors in the Communication Studies track must complete their methods course (COMM 35200 or 35300) no later than the spring of their junior year. Students are strongly encouraged to take their methods course in the sophomore year. Majors should also complete the theory course (COMM 31100) prior to the first semester of Senior Independent Study (COMM 45100).
- In addition to demonstrating proficiency in research and writing through Independent Study, a major in the Communication Studies track must demonstrate proficiency in public speaking, as certified by all faculty members in the Department of Communication, based upon the student's oral presentation of his/her Senior Independent Study proposal. These public presentations will typically be scheduled in the fall, and students will be provided with specific guidelines to follow. The faculty also encourages majors to seek the help of their advisers in preparing their presentations.
- No more than two Communication Studies and/or Communication Sciences and Disorders courses can be applied toward the general education requirements.
- No courses may be taken on an S/NC basis — with the exception of COMM 13000.
- Only grades of C- or better are accepted for the major or minor.

COMMUNICATION STUDIES COURSES

COMM 11100. INTRODUCTION TO COMMUNICATION STUDIES

This course examines the significance of communication in human life and introduces students to fundamental principles and processes of communication in a variety of contexts: intrapersonal, interpersonal relationships, small groups, public settings, and the mass media. Students will learn to think critically about communication and will apply the knowledge they gain through a variety of means: class exercises, a group project of limited scope, message analysis, and a public speech. *Annually, Fall and Spring. [HSS]*

COMM 20000-20003. SPECIAL TOPICS IN COMMUNICATION

A topical seminar that focuses on special issues within communication studies or communication sciences and disorders. *Annually, Fall. [W]*

COMM 31100. THEORIES OF HUMAN COMMUNICATION

The goal of this advanced course is to provide students with in-depth knowledge of theories of human communication in order to provide a more coherent understanding of Communication Studies as a discipline. Course topics include, but are not limited to, system theory; theories of signs and language; rules approach and speech act theory; theories of message production; theories of message reception and processing; symbolic interactionism, dramatism, and narrative; theories of social and cultural reality; theories of experience and interpretation; critical theories. *Prerequisites: Two courses from the categories of Human Dynamics, Rhetorical Studies, or Media Studies with each course representing a different category — or permission of instructor. Annually, Spring.*

COMM 35000. ADVANCED SEMINAR IN COMMUNICATION STUDIES

Selected topics or issues for advanced study in human dynamics, rhetorical studies, or media studies. *May be taken more than once. Prerequisite: Sophomore standing. Fall. Not offered 2011-2012.*

COMM 35200. RHETORICAL CRITICISM

This course examines the nature and methods of rhetorical criticism, with the goal of teaching students how to write rhetorical criticisms of their own and how to critique the work of others. Topics include Neo-Aristotelian criticism, narrative criticism, Burkean criticism, generic criticism, cultural (metaphor, value, myth, fantasy theme) analysis, and ideological (feminist, Neo-Marxist, and deconstructionist) criticism. *Prerequisite: One of the following — COMM 25000, 25200, or 25400 — or permission of instructor. Annually, Spring.*

COMM 35300. QUANTITATIVE METHODS

This course examines experimental and field research methods as they apply to research in Communication Studies and Communication Sciences and Disorders. The goal of this course is to provide students with a working knowledge of quantitative methods so that they can make informed choices when conducting their own research studies and can critique research studies conducted by others. Course topics include, but are not lim-

ited to, measurement techniques (surveys, survey interviews, focus groups, content analysis) and related concerns such as creating research questions, reliability, validity, and coding; sampling; experimental design; data entry; data analysis; writing research results. *Prerequisite: One completed course in Communication Studies or Communication Sciences and Disorders, or permission of the instructor. Annually. Spring. [Q]*

COMM 39000. COMMUNICATING COMMON GROUND

This service-learning course is part of a national program sponsored by the American Association for Higher Education, the National Communication Association, the Southern Poverty Law Center, and Campus Compact. Students create and teach lessons in communication, conflict management, and diversity to local preschoolers. (.25 course credits) *Prerequisite: Application to the program and permission of the instructor are required. Fall and Spring. Not offered 2011-2012.*

COMM 40000. TUTORIAL

A tutorial course on a special topic may be offered to an individual student under the supervision of a faculty member. *Prerequisite: The approval of both the supervising faculty member and the chairperson is required prior to registration.*

COMM 40100. JUNIOR INDEPENDENT STUDY

This course examines how scholars conduct communication research and culminates with students writing a Junior Independent Study thesis under the direction of a faculty adviser. Topics include the selection of a research question or purpose; the use of the library for scholarly communication research; a broad overview of humanistic and social scientific methods; the evaluation of scholarly research; and guidelines for scholarly writing. The course involves a number of writing assignments, as well as the draft and revision of thesis chapters, in order to help students clarify their goals and articulate their research findings in a coherent way. *Prerequisites: COMM 35200 or 35300 completed or taken concurrently and completion of a W course. Fall and Spring by assignment.*

COMM 40700, 40800. INTERNSHIP

Internships are negotiated with the Dean for Curriculum and Academic Engagement and the faculty of the department. For information on the Washington Semester, the Philadelphia Center, and the New York Arts Program — off-campus programs that offer internships especially pertinent to Communication Studies majors — see *Off-Campus Study and Internships. (Variable course credit) S/NC course.*

COMM 45100. SENIOR INDEPENDENT STUDY THESIS — SEMESTER ONE

An original communication research investigation is required. An oral presentation is given to the department. *Prerequisite: COMM 40100.*

COMM 45200. SENIOR INDEPENDENT STUDY THESIS – SEMESTER TWO

An original communication research investigation is required, culminating in the I.S. thesis and an oral examination. *Prerequisite: COMM 45100.*

HUMAN DYNAMICS

Through courses in human dynamics, students learn how antecedent influences contribute to the formation and exchange of messages within and among dyads, groups, and organizations, and how these message exchanges, in turn, relate those involved cognitively, affectively, and behaviorally.

COMM 22000. INTRAPERSONAL DIMENSIONS OF HUMAN COMMUNICATION

The course focuses on the interdependence of perception and the construction of meaning in human communication. The focus is on the internal generation and regulation of meaning through perceptual systems which link the individual to the environment. Topics include selective perception in human communication, verbal and visual thought, and both the private and social constructions of self and social reality as related to the contexts of human communication. *Alternate years. Spring. Not offered 2011-2012.*

COMM 22100. INTERPERSONAL COMMUNICATION

This course examines the form, content, and consequences of communication between two people, primarily focusing upon informal contexts, such as the communication between parent and child, siblings, romantic partners, and friends. Topics include communication rules, self-disclosure, cultural and intercultural influences, gender similarities and differences, nonverbal communication, compliance-gaining, relational stages and strategies, relational conflict, and ethics and power in interpersonal communication. *Alternate years. Fall 2011. [HSS]*

COMM 22500. GROUP AND ORGANIZATIONAL COMMUNICATION

This course analyzes the form, content, and consequences of communication within both small groups and larg-

er organizations, primarily focusing on the dynamics of communication exchanges within such contexts. Topics include roles, norms, culture, decision-making, conflict management, identification, leadership, recruitment/indoctrination, and ethics and power in group/organizational communication. *Alternate years. Fall. Not offered 2011-2012.*

RHETORICAL STUDIES

Through courses in rhetorical studies, students learn how antecedent influences contribute to the formation and exchange of messages in public contexts, and how these messages encourage members of the public to relate to one another cognitively, affectively, and behaviorally.

COMM 15200. PUBLIC SPEAKING (Education)

The course involves the study of public address and the performance of various types of speeches. The course examines public speaking theories from classical to contemporary times and makes use of model speeches to help students learn to write and deliver better public presentations. Senior majors may enroll only with the permission of the instructor and department chair. *Annually. Fall and Spring. [AH]*

COMM 25000. PRINCIPLES OF RHETORIC

The course surveys basic concepts of rhetoric or persuasive symbol use. Topics include the nature of rhetoric, rhetoric as a response to and/or reconstruction of situation, rhetoric and motive, meaning and context, metaphor, doublespeak, rhetoric and perceptions of self, legitimation and delegitimation, moral arguments and the assessment of ethics. Theorists whose works are considered include Plato, Aristotle, Hugh Blair, I. A. Richards, Richard Weaver, Edwin Black, and Kenneth Burke, among others. *Alternate years. Fall 2011. [W+, AH]*

COMM 25200. ARGUMENTATION AND PERSUASION

The course examines both the theoretical and pragmatic aspects of argumentation as they relate to decision-making and the persuasion of both self and others. The goals of the course are to familiarize students with the basic concepts of argumentation and reasoning, to teach students how to articulate cogent arguments in both written and oral form, and to improve students' abilities to analyze the arguments of others. *Prerequisite: One of the following — COMM 11100, 15200, or 25000 — or permission of instructor. Alternate years. Spring 2012. [AH]*

COMM 25400. POLITICAL RHETORIC

This course examines the role that rhetoric plays in constructing and shaping our political realities. Topics include the nature of political rhetoric, rhetoric and issue construction, campaign discourse, political rhetoric and the news, domestic issue management, foreign policy rhetoric, issue advocacy and the disenfranchised, and the ethics of political discourse. The course aims to sharpen students' critical skills in analyzing and evaluating political rhetoric, and to provide students with a greater awareness of both the artistry and potential manipulation of political discourse. *Alternate years. Fall. Not offered 2011-2012.*

MEDIA STUDIES

Through courses in media studies, students learn how antecedent influences contribute to the formation and exchange of media messages, and how such messages then relate media audiences cognitively, affectively, and behaviorally.

COMM 13001. RADIO WORKSHOP

This course provides training in radio broadcasting and station management associated with the activities of WCWS-FM, the College radio station. (.25 course credit) *S/NC course. Annually. Fall and Spring.*

COMM 13002. RADIO WORKSHOP

This course provides the opportunity to work in radio broadcasting and station management associated with the activities of WCWS-FM, the College of Wooster radio station. (.25 course credit) *S/NC course. May be taken more than once. Prerequisite: COMM 13001. Annually. Fall and Spring.*

COMM 13003. RADIO WORKSHOP

This course provides training in radio broadcasting and station management associated with the activities of WCWS-FM, the College radio station. (.5 course credit) *S/NC course. Prerequisite: Must be a member of the WCWS management staff and have the permission of the course instructor. Annually. Fall and Spring.*

COMM 22900. MASS COMMUNICATION PROCESSES AND EFFECTS

The course examines the form, content, and consequences of mass communication as it applies to human inter-

action. The focus of this course is the influence of mass communication on human behavior. Topics include communication and culture, mass persuasion, mass entertainment, diffusion of innovations, social learning theory, and models of mass communication effects as they relate to the issues of gender, sex, race, and violence in the media. *Alternate years. Fall 2011. [HSS]*

COMM 23100. RADIO, TELEVISION, AND FILM IN AMERICA (Film Studies)

This course examines the dynamic influences of American political and economic thought on the development of radio, television, and film in America, and emphasizes how present-day media owe much of their current structure and function to the social, technological, and regulatory decisions made years ago. Topics include the structure of broadcasting, comparative broadcast systems, the technological limitations and potentials of the mass media, and the mass media as forces of social and cultural influence. *Alternate years. Fall. Not offered 2011-2012.*

COMM 33200. VISUAL COMMUNICATION (Film Studies)

This course introduces students to the form, content, and consequences of visual literacy as they relate to screen composition, photographic design, and applied media aesthetics. Students will develop the ability to understand and interpret screen language, and will construct their own visual statements using video production techniques. Topics include spatial and temporal continuity, movement, cutting, camera angles, lighting, pacing, and the basics of production and editing equipment. *Prerequisite: One of the following — COMM 23100 or 22900 — or permission of instructor. Alternate years. Spring 2012.*

COMMUNICATION SCIENCES AND DISORDERS

Communication Sciences and Disorders is a discipline that has evolved from hearing, speech, and language sciences research and the clinical endeavor of assessing, diagnosing, and treating those with communicative disorders. Knowledge, theories, and tools have been integrated from those sciences as well as the life sciences (human anatomy and physiology), linguistics, physics (acoustics and psychoacoustics), psychology (developmental and clinical psychology), and sociology/anthropology (sociolinguistics). The major in the Communication Sciences and Disorders track includes courses in the discipline itself, cognate courses that are selected from related disciplines, and the clinic practicum. The curriculum provides the student with an understanding of normal and abnormal human speech and language communication. The curriculum and supervised clinic practica of the major contribute to this understanding, and courses in the major are taught from these perspectives: 1) the evolutionary biolinguistic capacity of humans for using language for communication; 2) the principles of human development and maturation from biologic, anthropologic, psycho-social, and communicative perspectives; 3) the causes, effects, assessment, and treatment of those with communicative disorders; 4) the opportunities for service education through participation in the activities of the Freedlander Speech and Hearing Clinic. When combined with the required research methodology course, the major prepares the qualified student for graduate or professional study.

Major in Communication Sciences and Disorders

Consists of thirteen courses:

- COMM 14000 (Four semesters at one-fourth credit each)
- COMM 14100
- COMM 14300
- COMM 14500
- COMM 24400
- COMM 31600
- COMM 35300
- COMM 37000

- One elective from cross-listed courses accepted for COMM credit
- One elective from COMM 20000, 25000, 22100, 34500 or cross-listed courses accepted for COMM credit
- Junior Independent Study: COMM 40100
- Senior Independent Study: COMM 45100
- Senior Independent Study: COMM 45200

Minor in Communication Sciences and Disorders

Consists of six courses:

- COMM 14000 (Four semesters at .25 credit each)
- COMM 14100
- COMM 14300
- COMM 14500
- COMM 37000
- One elective Communication Sciences and Disorders course

Special Notes

- Majors in the Communication Sciences and Disorders track must complete their methods course (COMM 35300) before the end of the junior year. Students are strongly encouraged to take their methods course in the sophomore year.
- In addition to demonstrating proficiency in research and writing through Independent Study, a major in the Communication Sciences and Disorders track must demonstrate proficiency in public speaking, as certified by all faculty members in the Department of Communication, based upon the student's oral presentation of his/her Senior Independent Study proposal. These public presentations will typically be scheduled in the fall, and students will be provided with specific guidelines to follow. The faculty also encourages majors to seek the help of their advisers in preparing their presentations.
- Some nationally certified professional clinicians are employed in the public schools. This usually requires additional certification controlled by state departments of education, requiring completion of courses in education. The student should consult with the faculty in Communication Sciences and Disorders and the Department of Education about this certification.
- No more than two Communication Studies and/or Communication Sciences and Disorders courses can be applied toward the general education requirements.
- Majors and minors in Communication Sciences and Disorders may not take any courses within the department for S/NC credit except the first enrollment of COMM 14000.
- Only grades of C- or better are accepted for the major or minor.

COMMUNICATION SCIENCES AND DISORDERS COURSES

COMM 14000. SPEECH AND HEARING CLINIC PRACTICUM

Procedures and practices in the assessment and management of persons who are speech, language, and/or hearing impaired as applied under the direct supervision of ASHA certified and state-licensed speech-language pathologists and/or audiologists in the Freedlander Speech and Hearing Clinic. Four semesters required by majors and minors for credit toward graduation. (.25 course credit) *First semester of enrollment is graded S/NC. Following semesters are graded with letter grades. Prerequisite: COMM 14100, 14300, and 14500 or permission of the instructor. Annually. Fall and Spring.*

COMM 14100. INTRODUCTION TO COMMUNICATION SCIENCES AND DISORDERS

At the completion of this course, the student will possess a knowledge of a host of speech, language, and hearing disorders (including stuttering, voice, developmental language, aphasia, other neurogenic disorders, artic-

ulation/phonology, cleft palate, and hearing disorders). The study of speech-language pathology and audiology and the nature of the clinical practices of these professions will also be addressed. *Annually, Fall 2011. [HSS]*

COMM 14300. PHONETIC TRANSCRIPTION AND PHONOLOGY

Content areas to be addressed include anatomy and physiology of the speech mechanisms; speech acoustics and speech science basics; introduction to articulation, phonological, and speech intelligibility testing; spoken language and communication differences (multicultural aspects of spoken language, including dialects of American English); and disordered speech. In addition, the course will prepare the student to be a skilled practitioner in phonetic transcription using the International Phonetic Alphabet. *Prerequisite: COMM 14100 or permission of the instructor. Annually, Fall 2011.*

COMM 14500. LANGUAGE DEVELOPMENT IN CHILDREN (Education)

At the completion of this course, the student will have a comprehensive knowledge of the developmental process of children learning spoken language. *Annually, Spring 2012. [HSS]*

COMM 24400. AUDIOLOGY

At the completion of this course, the student will have comprehensive knowledge, skills, and abilities in the areas of both diagnostic and rehabilitative audiology. *Prerequisite: COMM 14100 or permission of the instructor. Alternate years. Fall 2011.*

COMM 31600 ANATOMY AND PHYSIOLOGY OF THE SPEECH AND HEARING MECHANISM

This course will provide students with an understanding of the anatomy and physiology of the speech and hearing mechanisms. Systems to be covered include respiration, laryngeal, articulatory, nervous, auditory, and circulatory. *Prerequisite: Completed or enrolled in COMM 14100, or permission of instructor. Alternate years. Spring. Not offered 2011-2012.*

COMM 34500. ADVANCED SEMINAR IN COMMUNICATION SCIENCES AND DISORDERS

A series of courses to focus on current topics of interest in the fields of speech, language, and hearing sciences and disorders. *Prerequisite: COMM 14100 or permission of the instructor. Spring 2012.*

COMM 37000. AUDIOLOGICAL REHABILITATION

This course will address the implications of hearing loss in children and adults including educational, vocational, social, and legislative concerns of children and adults with hearing impairments; hearing aid orientation approaches; and assessment tools and intervention techniques used in order to maximize the communication skills of people with hearing impairment and their communication partners. *Prerequisite: COMM 24400 or permission of the instructor. Alternate years. Spring 2012.*

COMM 40000. TUTORIAL

A tutorial course on a special topic may be offered to an individual student under the supervision of a faculty member. *Prerequisite: The approval of both the supervising faculty member and the chairperson is required prior to registration.*

COMM 40100. JUNIOR INDEPENDENT STUDY

The course examines how scholars conduct communication research and culminates with students writing a Junior Independent Study thesis under the direction of a faculty adviser. Topics include the selection of a research question or purpose; the use of the library for scholarly communication research; a broad overview of humanistic and social scientific methods; the evaluation of scholarly research; and guidelines for scholarly writing. The course involves a number of writing assignments as well as the drafting and revision of thesis chapters, in order to help students clarify their goals and articulate their research findings in a coherent way. *Prerequisite: COMM 35300 completed or taken concurrently and completion of a W course. Fall and Spring by assignment.*

COMM 40700, 40800. COMMUNICATION SCIENCES AND DISORDERS INTERNSHIP

(Variable course credit) S/NC course. Prerequisite: Approved by the Dean for Curriculum and Academic Engagement and the faculty of the department.

COMM 45100. SENIOR INDEPENDENT STUDY – SEMESTER ONE

The first semester of the Senior Independent Study project, in which each student engages in creative and independent research guided by a faculty mentor and which culminates in a thesis and an oral examination in the second semester. *Prerequisite: COMM 40100.*

COMM 45200. SENIOR INDEPENDENT STUDY – SEMESTER TWO

The second semester of the Senior Independent Study project, which culminates in the thesis and an oral examination. *Prerequisite: COMM 45100.*

**CROSS-LISTED COURSES ACCEPTED
FOR COMMUNICATION CREDIT**

BIOLOGY

BIOL 10000. TOPICS IN BIOLOGY *[MNS]*

EDUCATION

EDUC 11000. USING PHONICS TO TEACH READING AND DEVELOP LITERACY

EDUC 20000. TEACHING CHILDREN WITH SPECIAL NEEDS

ENGLISH

ENGL 25000. READERS' RESPONSES TO TEXTS

NEUROSCIENCE

NEUR 32300. BEHAVIORAL NEUROSCIENCE *[W]*

PHYSICS

PHYS 10100. GENERAL PHYSICS

PSYCHOLOGY

PSYC 11000. CHILD AND ADOLESCENT DEVELOPMENT

PSYC 21100. MATURITY AND OLD AGE

PSYC 23000. HUMAN NEUROPSYCHOLOGY *[HSS]*

PSYC 32200. MEMORY AND COGNITION *[W]*

PSYC 33500. PERCEPTION AND ACTION *[W]*

SOCIOLOGY AND ANTHROPOLOGY

ANTH 22000. LINGUISTIC ANTHROPOLOGY *[C, HSS]*