



Selective Liberal Arts Consortia (SLAC)

Purpose: The primary purpose of SLAC is to combine member schools resources to connect outstanding employers with outstanding candidates for full time employment and internship opportunities. This is accomplished through recruiting events. In the 2017 – 2018 academic year, SLAC conducted 4 events: September Video Interview Day, New York City Recruiting Day (January 5, 2018), Washington, D.C. Recruiting Day (January 7, 2018), and March Video Interview Day. The member schools include: Bates College, Bryn Mawr College, The College of Wooster, Colorado College, Grinnell College, Haverford College, Smith College, Vassar College and Washington and Lee University.

Participating employers represent many industries including business, finance, consulting, education, nonprofit, government, think tanks, science and research. Students who apply through this program are guaranteed that their application will be thoroughly read and considered. This is a significant point



because most application processes do not guarantee this level of action.

This was Wooster’s first year as a SLAC member. We had 32 students apply to multiple positions receiving 53 interviews. As of this report, five students have received job and internship offers.

Boss Women

CityTrek: bossWOMEN of DC took a different twist on APEX’s traditional “City Trek” program in the Spring of 2018. The trip engaged 19 students in a four day intensive experiential program over spring break. The curriculum was designed to provide students with a professional development experience of what it might be like to live and work in a large U.S. city. The students were introduced to Wooster’s vibrant alumnae network in Washington, D.C. They explored our nation’s capital while meeting with a wide variety of

women leaders in their organizations and communities. This program focused on the unique experiences of women in a variety of professional settings while also developing students’ professional skills such as: networking, career research, and navigating a new city. This was a very successful collaboration between Career Planning, Experiential Learning, Alumni and Parent Engagement and createHER through the Center for Entrepreneurship.



CAREER PLANNING

Pre-Health and STEM Collaborations



Several new programs and initiatives were implemented during the 2017-2018 academic year to improve collaboration between the Pre-Health Program, CDI, and the STEM Zone.

STEM Zone Advising Hours:

Pre-Health advising hours were scheduled once a week in the STEM Zone. On Thursdays from 2-3pm, students could stop by and ask questions about anything related to pre-health. The successful program will continue in 2018-2019 in the new Ruth W Williams Hall of Life Science.

STEM Advising Day in the STEM Zone, October 19, 2017:

Pre-Health participated in the two-hour event which was a huge success. The pre-health table had a steady stream of students asking great questions about potential majors, prerequisite courses, the Health Coach Program, and others.

Targeted Panel & Dinner for Minority Students Interested in Healthcare Field:

Pre-Health, CDI, STEM Zone, and the Dean of Students Office collaborated to bring Joseph Williams, Director of Multicultural Recruitment, at Case Western School of Medicine, and Jonathan Allotey, class of 2015, to speak to Wooster students about how to be successful medical school applicants.

Career Planning Staff Selected to Participate at 3 National Conferences

Lisa Kastor, Robyn Laditka, and Ashleigh Best were selected and invited to participate at three national conferences this past academic year to showcase strategically successful Wooster programs.

Purposeful Lives and Meaningful Work: Thriving After College, Grinnell College

Lisa served on a three-person panel entitled, "Innovative Approaches to Preparing Students for Life After College" focusing on the mission of APEX and Career Planning.

Community Engagement Conference: Partnering to Advance Health & Wellness, Ohio State University

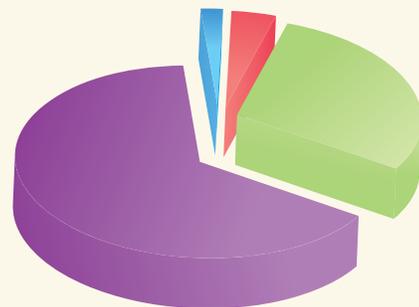
Robyn presented the work of the Community Care Network with Alex Davis, Wooster Community Hospital partner, and a student health coach. This showcased a great partnership between the College and the local hospital.

Short-term, high-impact: 'Citytreks' as an exciting cross-campus collaboration in Alumni Engagement and student professional development

Ashleigh from Career Planning and Ryan Ozar from Experiential Learning co-presented on collaborative strategies to create short term, high impact professionally focused break programs for students. The presentation

showcased the CityTrek series sharing learning goals, curricula, funding models and how strategic partnerships were developed with the Office of Alumni Engagement in order to implement the two programs per year. There were 25 other professionals from across the nation in attendance.

Class of 2017 – Where are they now?



65% Entering the workforce	4% Applying for graduate/professional school
29% Attending graduate/professional school	2% Seeking employment



Networking Students with Employers & Alumni

CareerFest: Cleveland & Columbus

This year all 36 small private liberal arts colleges in Ohio held two job fairs, one in Cleveland and one in Columbus. Over 150 recruiters offered students screening interviews as a way to learn about employment/ internship options in the region. About 40 students attended.

Social & Public Service Fair/Federal Government Panel

Drawing on the career interests of Wooster students, Career Planning hosted two events to guide students through the process of applying for jobs in the social, public service, and federal government sectors. Twenty

recruiters shared their expertise and professional suggestions about employment in these industries. Students learned about internship and full-time job opportunities. Over 100 students attended both events.

Black & Gold Alumni/Student Dinners

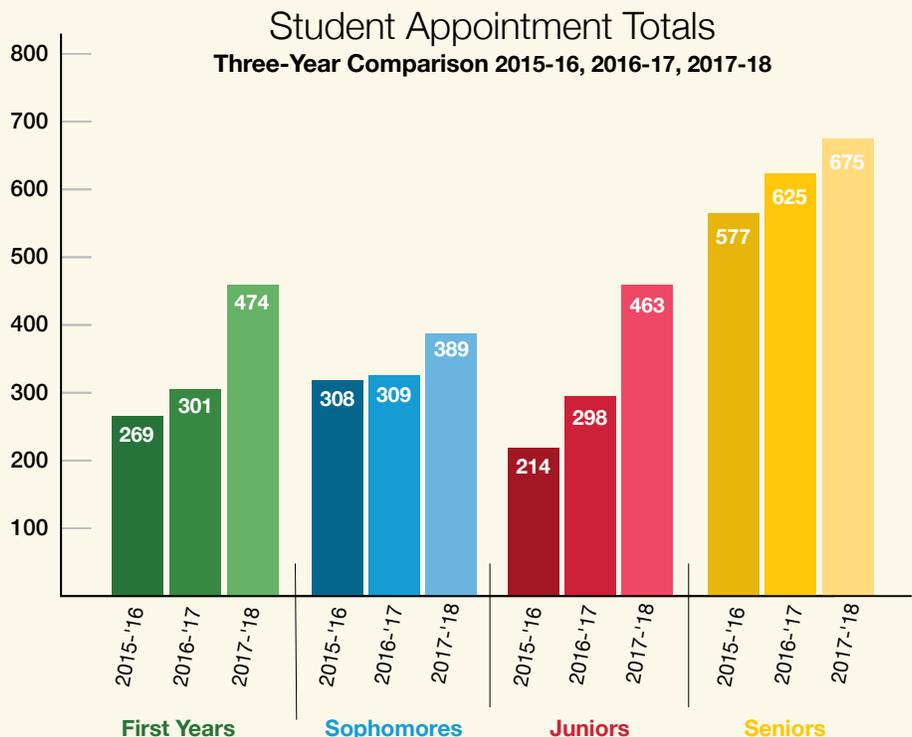
Career Planning and Alumni & Parent Engagement co-host four dinners annually. This year we focused our attention on specialized student groups such as seniors interested in management roles and a brand new women’s leadership program called “createHer”. In total 100 students and 24 alumnae participated. Alumni are incredible role models for current students giving them an inside look into their professions and networks.

StrengthsFinder: A New Career Planning Tool

Career advisors had a new tool to use with students to help them learn about their own set of signature strengths. Every new student takes this instrument before their first year begins. Capitalizing on the results students receive after completing StrengthsFinder, career advisors intentionally incorporated conversations about

the student’s results during individual appointments. The positive outcomes have led to the development of APEX-wide programming to encourage students to put their strengths in action in the classroom, within student organizations, and in their own career planning.

Career Planning had a record year for meeting with students on an individual basis. We hit a new high of just over 2,000 appointments. Career advisors guide students to integrate their academic, personal, and professional goals. Any career-related question is welcome. We cover topics from building a career plan to updating a resume, from identifying internship and field experiences to networking with alumni.



CAREER PLANNING

ANNUAL REPORT 2017-18



Career Planning Goals

- Obtain more training opportunities for StrengthsFinder
- Market Career Planning resources to Academic Departments twice each semester
- Connect with underrepresented students by:

Identifying advisors of underrepresented student groups and reach out to them
Reaching out to a select number of coaches
Sharing Career Planning resources with POSSE advisors

Mission Statement

Career Planning engages motivated students and supports graduates by providing the guidance and the resources needed to integrate their unique backgrounds, liberal arts education, and experiences into meaningful career paths.



APEX helps you put the pieces of your college experience together.

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